Title: Selection of Conference Sites

2020-GOV-07
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Problem to be addressed:
Selection of NAD Conference sites is not transparent and input from state associations would be helpful in increasing participation from state associations.

Proposed Solution:
The NAD Conference site selection process should include input from the delegates attending the COR.

Rationale:
Since the Philadelphia conference, the board has held exclusive discretion in deciding NAD conference locations without input from COR. This motion ensures that the COR delegation has some say in conference location to ensure that the conference will remain well-attended based on feedback from the COR. It is hoped that if the COR delegation is part of the decision making process, that they would support NAD with ensuring that it continues to be well-attended. The state association of the conference site shall be a contributing part of the planning committee utilizing their local connections to enhance conference experiences.

Fiscal Impact:
None.

NAD Board/HQ Response:
The process for selecting conference sites requires a professional assessment of locations available in each region (based on consecutive order). The possible hotel options for review are based on which hotels are available and have the capacity and accessibility to handle the NAD conference’s size, as well as other factors such as appeal and costs. The NAD does reach out to local state associations where the NAD has determined are potential conference sites to explain why their state should be selected for a conference site. The NAD Board votes 4 years ahead of each conference based on the information available as to the best location possible to maximize turnout and minimize costs.